

CASE STUDY

‘Wonderful presentation and presenter. My kids were entranced and one commented as we left the van **“The magic started here”** and indicated the door of the van. Thank you.’ Teacher from Moranbah East State School



Drug and alcohol awareness for regional communities

In 2009 Wesfarmers Resources commenced a partnership with one of Australia’s most respected and enduring not-for-profit drug and alcohol education programs, Life Education Australia. Life Education focuses on primary schools students, as research shows the earlier children are encouraged to develop a positive self-image, self-esteem and a feeling of uniqueness, the better equipped they are to make positive healthy choices later in life.

Queensland

The support of Wesfarmers Resources provided a much-needed boost to Life Education Queensland, where lower funding as a result of the global financial crisis saw a reduction in children participating in most regional programs. Wesfarmers Resources’ support helped protect

Central Queensland from this trend, with a 33 per cent increase in student attendance and the number of schools participating in the program almost doubling to 39. The program was provided free of charge to 593 children in Blackwater. Feedback from children and teachers was overwhelmingly positive.

Western Australia

Life Education Western Australia concentrated its south-western region efforts on educating children in five primary schools in Collie. This is the first time Life Education visited the region and a total of 743 primary school children attended the program. Without the support of Wesfarmers Resources the children of Collie would not have had the benefit of education from the leading drug and health education program.

