

CASE STUDY

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Commitment to customers delivers national export award

In a year that saw the devastating impact of the global financial crisis across the resources industry, Curragh won three export awards in 2009, including the Australian Export Award for the Minerals and Energy category, The Queensland Japan Chamber of Commerce & Industry Inc Export Excellence Award, and the Premier of Queensland's Export Awards - Minerals and Energy.

Curragh was rewarded with the Australian Export Award for the Mineral and Energy category, the most prestigious business exporting award, due to an initiative which commenced in 2000 of dealing directly with international steel mills. This strategy has seen the mine triple its exports since 2000, and increase

2008/09 exports by 12 per cent, when the rest of the world saw the biggest annual reduction in demand for pig iron production plummet by 21 per cent.

The Queensland Japan Export Award acknowledges Curragh's exporting achievements and success in the Japanese market, which is Australia's number one exporting market.

These remarkable results translated into a stronger mine that was able to continue full production throughout the global financial crisis – paying wages, purchasing goods and services, paying taxes and investing in the community – while many other mines were forced to reduce or halt production.